



BOARD MEETING MINUTES

The SAE Milwaukee Section Board meeting was held on January 20th, 2015 at Club Paragon
 3578 S 108th St Milwaukee, WI 53228, from 6:00-8:00 PM.

I. Recent Events/News/Chair Input

- January 2015: SAE Day at the Matt Kenseth Museum
 - What went well?
 - About 12 attended
 - Perhaps next time we could plan a definite lunch at nearby restaurant?
- Are we surveying our members effectively? Member attendance is low compared to non-members
- Survey for student feedback on Student Night
- Shadow Program
 - Put a phone # down for shadows to reach out to

II. Student Items/Concerns

- | | |
|-----------------|--|
| - MSOE | Action items: <u>Trouble with reimbursement from SAE International</u> |
| - Marquette | Action items: <u>None</u> |
| - UW-Milwaukee | Action items: <u>None</u> |
| - UW-Madison | Action items: <u>None</u> |
| - MTU | Action items: <u>None</u> |
| - NMU | Action items: <u>None</u> |
| - UWP- Wash Cty | Action items: <u>None</u> |
- Possibly have employers attend as a recruitment event for sponsorship

III. 2015 Programs Calendar

- February 2015: Milsco
 - i. Date: Pushed back to 18th February
 - ii. Program Manager: Mitch C
 - iii. Registration: Call in (Dale W.), Onsite (Marquette)
 - iv. We are a little behind in planning on this one
 - v. MILSCO can only handle 30 people at their cafeteria
 - vi. We need details sorted and Newsletter out by the end of the week (1/23)
 - vii. Newsletter: January 11th

- Feb 2015: Tour Bus to IMS Motorcycle Show and Chicago Auto Show
 - i. Date: Feb 14, 16, 18, 20
 - ii. Program Manager: Drew Caron
 - iii. Registration: RA already has busses set up going on the dates above. We will promote
- March 2015: Clean Snow Challenge; Keweenaw Research Center/Northern Michigan University
 - i. Date: March 2-7th
 - ii. Program Manager: Dale/Garrett
 - iii. SAE Milwaukee Section: \$1000 Sponsorship
 - iv. Heavily promoted in Dec Newsletter
- March 2015: Case New Holland – Joint ASME
 - i. Date: 11th March
 - ii. Program Manager: Dale W.
 - iii. Registration: Call in (_____), Onsite (MSOE)
- April 2015: Hiller Ford, New Mustang and Aluminum F150 – Not looking so good.
 - i. Date: _____
 - ii. Program Manager: Drew Boyer
 - iii. Registration: Call in (_____), Onsite (UWM)
 - iv. Until we have a commitment from a dealership, let's not advertise
- May 2015: Falk
 - i. Date: TBD (Mid 2015)
 - ii. Program Manager: Drew C
 - iii. Registration: Call in (_____), Onsite (_____)
- June 2015: June Sprints – We need a program manager
- June 2015: Golf Outing & Lunch
 - i. Date: TBD (Saturday)
 - ii. Program Manager: Wayne? Small nothing large as previous outing
- August 2015: Car Show/Cruise Night
 - i. Actual Weekend Cruise? Trip to Manitowoc Maritime Museum (Randy's Idea)?

IV. Student Activities

- Student to Professional initiative: Updates from Nerissa
- Student Involvement
- Student Networking Night Action items: Main Floor in Engineering Building
 - i. 1st Week of February
 - ii. Dale to present on Career Development + Karl (MSOE) on Student Section Best Practices
- Two year colleges Action items: Nothing feasible as of yet

V. Newsletters

- January Newsletter
 - i. Finalize MILSO details this week Action Item: Mitch/Garrett info to Mike F
 - ii. Details for registration for CSC Action Item: Use same info from December
 - iii. AWIM/STEM Programs & Volunteers Action Item: Use same info from December
 - iv. Shadow Program Action Item: Use same info from December
 - v. RA – IMS & Chicago Auto Show Action Item: Info sent to Mike F
 - vi. CLC Event Action Item: Use same info from December
 - vii. Engineer's week?
 - viii. Member Spotlight for Feb? Action Item: _____
 - ix. Member Spotlight for March? Action Item: _____
 - x. Newsletter Release Date: 22 January 2015

VI. Social Media/Website Updates

- Face book
 - i. Matt Kenseth Museum Event Action Item: Notice was posted
 - ii. RA – IMS & Chicago Auto Show Action Item: Notice was posted
 - iii. MILSCO Action Item: Post Notice
- Website
 - i. RA – IMS & Chicago Auto Show Action Item: Notice was posted
 - ii. MILSCO Action Item: Post Notice
 - iii. Shadow Program Action Item: Notice was posted

VII. AWIM/STEM Initiatives

- Messmer Catholic Schools – Anyone from board interested?
- High School hyper Mileage (David Klaus) – Sid to Check with
- Volunteer: Raymond Ellingsen (Oshkosh) – Sid to Check with

VIII. Door Prize/Gifts – Dale to look into \$500 Budget

- Dale to Update

IX. Wisconsin SAE Baja

- Looking at 2017
- HB working with RA – sponsor a development day for Student teams
- Updates - Matt

X. Meeting Discussion Topic: Section Financing & Recruitment

- Student Night – How do we increase company involvement?
- Possibly invite hr departments similar to career fairs to sponsor the event. Employers would see this as an opportunity to see what our members our doing outside of the classroom and then see value for company involvement.

- How can we recruit more people looking for either a Shadow or Board member position: Begin to recruit new members outside of section events. Ask around at work. The more members means less stress on our core 15 members.

Next Month's Major Discussion Topic: TBD

XI. Next Board Meeting

- Date: 2/23/15 or 2/25/15?
- Location: Oak Creek Bar

Future Meeting Ideas:

Company:	Volunteer:	Status:
Kohler	Dale	
Generac Power Systems	Garrett	
BRP	Tony	
Pierce Fire Truck	Tony	
Epic Software	Kurt	Contacted 4/29/14
Synerject	Kurt	Contacted 4/29/14
Husco Automotive	Jace	
J.W. Speaker	Mike K	
Ariens Company	Matt	
MacLean-Fogg, Whitewater	Garrett	
H.O. Bostrom		
Waukesha Engine		
Putzmeister America, Inc.		
SRT Event	Drew B	
Passive or Preventative Safety ride along at MGA (replacement idea)	Drew B	
Modine		2016 is 100 yr Anniversary