



BOARD MEETING MINUTES

The SAE Milwaukee Section Board meeting was held on August 19th, 2014.

Chair Input

Newsletter

- Will be reduced from multipage to postcard size for September. Monitor meeting attendance and member feedback.

Goals for 2014/2015

- Profile off Board members in the newsletter – Sid will start for September Newsletter
- Madison is currently one of the most distant schools in terms of involvement – have been making strides in bringing them into participation.
- Board member shadow program to begin later in the year/early next Spring – Randy to provide a write-up to add to website
- Newsletter to be better communicated through a mailed postcard and social media

Treasury Report – Mitch Crawford

Financial Review

Mitch sent a PowerPoint detailing last year.

Debit Card/Credit Card

Mitch to work on for next Board Meeting

2014-2015 Program Calendar

July 9th – Cruise Night/Summer Car show

Had great attendance. Hayes was a great location for the event and it was key location for car clubs that joined us. Wayne and Randy did a great job getting the word out.

September 18th – Harley-Davidson 500/750cc New Cycle

Program Manager: Dale

Location: Juneau Ave.

More information will be coming out in the August newsletter. To be released ASAP. H-D needs to review. Will be taped for SAE as a webcast available event.

Registration - MSOE

October 7th- Manitowoc Crane
Program Manager – Garrett & Nerissa
Location: Manitowoc Crane
Registration – UW Madison
CSC Presentation at beginning by Brian Hannon/Jay Meldrum
COMVEC in Chicago this same week. Will affect attendance?

November 5/6 Student Night @ UWM
Program Manager – Mike
Registration - Marquette

January?
(with an early Nov meeting it's a long time until mid Feb – like last year)
Perhaps a webcast meeting or something smaller in case of inclement weather?

February?

March - ASME/SAE – Case New Holland

April - Hiller Ford New Mustang and Alum F150

May – Rexnord/Falk Canal Street? Could slide to next fall.
Program Manager Drew C.

- a. Other Meeting ideas for 2014/2015
 - i. Falk Corp – Mike K
 - ii. Generac Power Systems – Garrett
 - iii. BRP – Tony
 - iv. Pierce Fire Truck – Tony
 - v. Epic Software – Kurt
 - vi. Synerject – Kurt
 - vii. Husco Automotive – Jace/Garrett
 - viii. Milsco – Kurt
 - ix. J.W. Speaker – Mike K
 - x. Ariens Company – Matt
 - xi. MacLean-Fogg, Whitewater Location – Garrett
 - xii. H.O. Bostrom
 - xiii. Waukesha Engine
 - xiv. Putzmeister America, Inc.
 - xv. SRT Event (Drew)
 - xvi. Kohler - Dale

Road America / SAE MKE Cooperation

Matt/Dale are working to bring the BAJA back as the discussion continues to build an off-road track. It is not currently under our management.

Student Activities

Student to Professional Initiative: Nerissa

The students asked about business cards. They were informed that there were forms in the Dropbox.

Guy Campbell – 2 year college at Rock County

Has a group of non-traditional students – would like to be involved in SAE. How can we help. Nothing from SAE Int'l that prohibits. Start with making sure they are invited to our meetings.

Student Scholarship – Randy

Randy will develop a written proposal as well as check to see what SAE International has to offer. Looking at how endowments are set up and seeing if we can plan a long term solution.

Student Networking Night will be held at UWM in early February.

Newsletter

Printed Newsletter debate

½ page style postcard

Social Media Update

www.dropbox.com

Facebook Page Updates: Drew

With 2014/15 year starting – posts will now pick back up.

Will try to coordinate FB events with launch of newsletter

AWIM/STEM

High School Hyper-mileage program – David Klaus at B&S

Looking for involvement from SAE for coordinating, mentoring and technical aspects.

- Sid to present about at HD meeting
- Get write-up in next newsletter
- No Date yet, looking to get a group of interested members