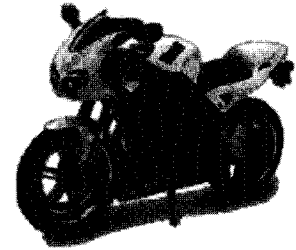




## DINNER & PRESENTATION

Wednesday, 09-April-2003



### PROGRAM:



- Topic #1: *The H-D Archives*
- Topic #2: *Harley in the Present*
- Topic #3: *BUELL Motorcycle Co*

### SPEAKERS:

Tom Bolfert, Director H-D Archives  
Mark DeBattista, Sr. EMC Technical Specialist  
Abe Askenazi, Development Engineer - Buell

America will be joining Harley-Davidson this coming August when Milwaukee hosts the greatest party the world has ever seen. The 100th Anniversary Celebration starts the festivities and will include events from Thursday, August 28, through Saturday, August 30, 2003. Anyone can come to Milwaukee for the Harley-Davidson 100th Anniversary, but only ticket holders will have full access to the best events.

Discover why Harley-Davidson's 100th Anniversary is so exciting! Harley will invite the general public to come celebrate at the "PARTY", Sunday, August 31, a free, non-ticketed event with music, fireworks and a birthday ceremony that will kick off another century of great motorcycles. But remember, the SAE / AMSE meeting on the 9th of April you have to pay for!

Come join us to hear the speakers, see the bikes, and learn about Harley!



### --- MEETING AGENDA ---

Location: Milwaukee Area Tech College  
Parking: 9<sup>th</sup> & Juneau (this lot only)  
Social / Dinner: 5:00pm / 5:30pm  
Main Building, 6<sup>th</sup> floor  
600 West State Street  
Milwaukee, WI 53233  
(Rm M605 – main bldg)

Presentation: 6:30-8:00pm  
Tech Bldg Auditorium  
1101 North 6th Street

### DINNER MENU:

Buffet will be provided - *No selection is required*

*Swiss Steak & Southern Fried Chicken Breast*  
with oven roasted potatoes, buttered corn, green beans with slivered almonds, tossed salad, assorted dinner rolls, dessert, coffee, milk and lemonade.

### Dinner Costs:

SAE members / guests:	\$15.00
Retirees:	\$13.00
Students w/ID:	\$7.00

### Registration Info:

Dinner reservations must be made by 4:00pm, Friday, April 4th. Register with a Charge Card @ <http://milwaukee.sae.org>, via email: [milw-sae@wi.rr.com](mailto:milw-sae@wi.rr.com), or with Jon Kobleske, voice: 414-616-1722.

*"No-shows" with reservations will be billed.*

50-Year members entitled to 1 free dinner annually.

## Our Speaker:

**Tom Bolfert:** - - - - An avid motorcyclist since he was fourteen years old, Tom fulfilled a long-time ambition when he assumed the position of director of the Harley-Davidson Archives at the beginning of 1998. Since joining Harley-Davidson in 1970, he has held fifteen positions at the Milwaukee-based company including editor of all company publications, head of product development for clothing and accessories, director of advertising and promotion for the Parts and Accessories Division and director of the H-D rallies.

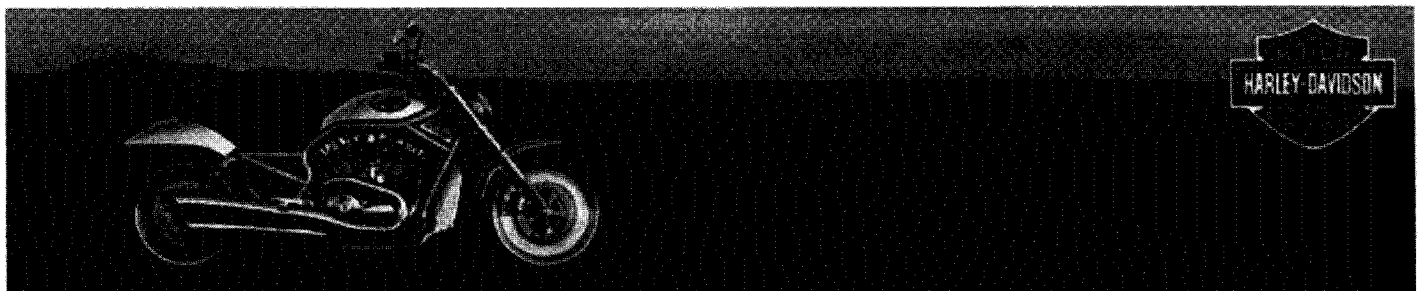
During his career with Harley-Davidson, Tom has worked with celebrities like Evel Knievel; pioneered the successful demo ride program; launched the accessories and Screamin' Eagle catalogs; began advertising and public relations programs for parts and accessories as well as a dealer co-op advertising program. He conceived and organized the new product expos for dealers as part of the annual new model meetings; designed the "Live to Ride" series of accessories; began the collectible knife program and personally designed all the knives. Tom has served as show organizer and festival grounds manager for the 85th, 90th and 95th anniversary celebrations; and has produced several award winning films for Harley-Davidson.

In various capacities, Mr. Bolfert has traveled extensively in Europe, Asia and North America developing products for the Company or attending motorcycling events. Whenever possible, he rides one of his several motorcycles, along with other Harley-Davidson employees, to events all over the US. He has owned nearly two dozen Harley-Davidson motorcycles during his tenure with the Motor Company.

As director of the Archives, Mr. Bolfert oversees a staff of nine that has responsibility for the Company's collection of over 365 vintage Harley-Davidson antique and special interest vehicles as well over 100,000 historical documents, 50,000 negatives, 100,000 images and slides, and miles of film and videotape. In addition, the Archives houses a growing collection of collectibles and vintage clothing and a motorcycle restoration facility.

A lifetime resident of the Milwaukee area, Mr. Bolfert and his wife live in a wooded country setting outside of the city and enjoy motorcycling, antiques, wooden boats, travel, gardening and riding their horses. He has authored *The Big Book of Harley-Davidson*, the official history of the Motor Company that has sold over 285,000 copies, as well as numerous articles and short stories for various internal and external publications.

His presentation will cover the 100 year history of Harley-Davidson, and will discuss some of the milestone vehicles and events that helped to make the Motor Company what it is today.



## Upcoming Meetings:

**MAY 15 Meeting** cookout/tour: "Metro Flying Club", Waukesha Airport

# Milwaukee Section 2002-2003 Governing Board

**CHAIRMAN:**

Shawn A. Ray  
General Electric Company  
email: shawn.ray@med.ge.com  
Work: (262) 312-7539

**VICE CHAIR: (open)**

**SECRETARY: (open)**

**TREASURER:**

Bill Schultz  
Retired  
email: Schulb23233@aol.com

**VICE CHAIR MEMBERSHIP:**

Dale Wiza  
Professional Engineering Placements, Inc.  
email: dalewiza@wi.rr.com  
Work: (414) 427-8080

**VICE CHAIR MATH/SCIENCE:**

Janice Mosley-Robinson  
Executive Dir ESM  
email: esm@marquette.edu  
Work: (414) 288-3483

**VICE CHAIR STUDENT ACTIVITIES:**

Tim Post  
Husco Int.  
email: timp@huscointl.com

**VICE CHAIR PROGRAMS:**

Mark DeBattista  
Harley-Davidson Motor Co  
email: mark.d@email.sae.org

**COMPANY REPRESENTATIVE:**

Jeff Bert  
Test & Measurement Resources  
email: jeffbert@gna.net

**HISTORIAN:**

Don Berchem  
Retired  
email: dberchem@milwpc.com

**MEMBER at LARGE:**

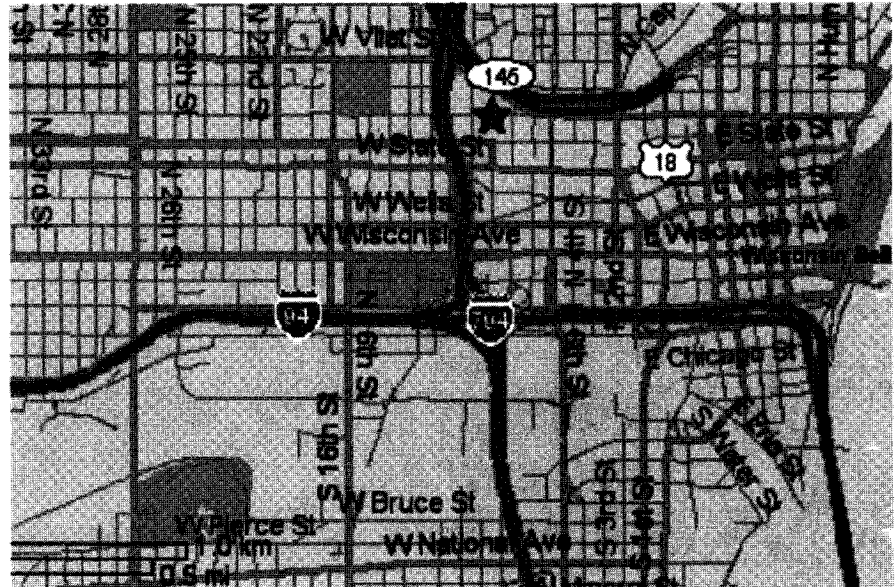
Bill Riebe  
Retired  
Voice: (262) 246-3386  
Fax: (262) 246-7290

**Alt SECTION DELEGATE:**

Doug Bayerlein  
Bay-San Co., Inc.  
email: dgbayerlein@woodway.com  
Work: (262) 548-6200

## - Parking Instructions -

Those attending the dinner event will be provided free parking at the MATC Pabst Parking Lot on 9<sup>th</sup> and Juneau Avenue. The entrance to the lot is on the north side of the street. Walk 2 blocks east on Juneau Ave, to the north entrance doors of the "T" (Technical) Building located between 6<sup>th</sup> & 7<sup>th</sup> Street. Enter the "T" Building and follow the signs to the social and dinner.



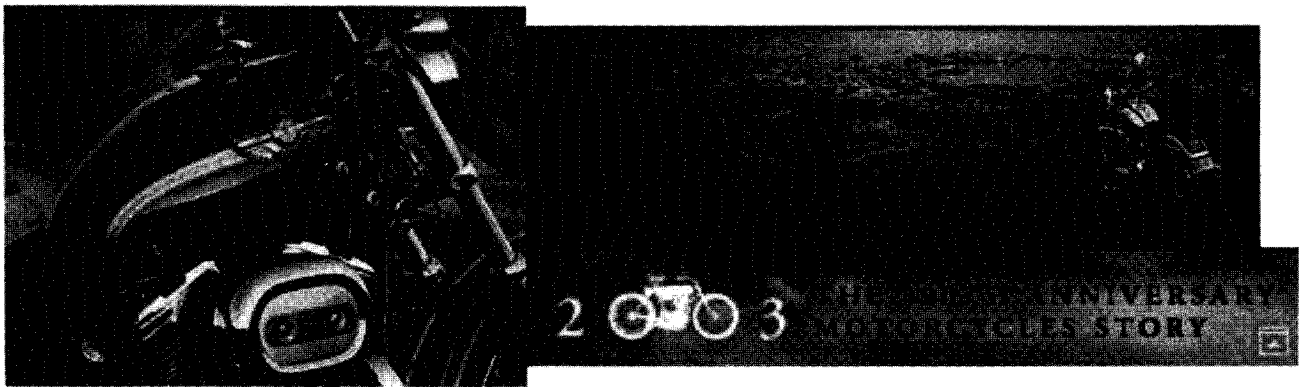
For the latest information visit the SAE web sites:  
<http://milwaukee.sae.org> for the Milwaukee Section or,  
<http://www.sae.org> for S.A.E. National.

## S.A.E. ELECTIONS will be held at the MAY 15<sup>th</sup> meeting.

The SAE Milwaukee Section Governing Board consists of volunteer members who are willing to spend a few hours per month on section activities. The following is a slate of nominees for the 2003-2004 Milwaukee Section Governing Board.

Chairman:	Dale Wiza
Vice-Chairman & Treasurer:	William Schultz
Secretary:	Jim Lippert
Vice Chair – Student Activities:	John Lumkes
Vice Chair – Company Rep:	Jeff Bert
Section Delegate:	Douglas Bayerlein

Five or more members in good standing of the section who are entitled to vote may constitute themselves as a special nomination committee with the same powers as the elected nominating committee. If a special nominating committee is formed, it should present its list of consenting candidates to Chairman Shawn Ray on or before 07-Apr-2003. All section members, except student members, are eligible to vote on section matters, to hold section office, and serve on section committees. To be eligible to vote and/or hold a section office a member's dues must be paid in full.



### Meeting Sponsorship

We wish to thank the following organization for their continued support of the Milwaukee Section:

## **Harley-Davidson Motor Company**

For more information on becoming a sponsor, please contact: Mark DeBattista